

**PRESS RELEASE**

**Frankfurt: LUWIN lets retail space to Brioni Atelier**

Frankfurt, 6 August 2021 – Asset and investment manager LUWIN Real Estate Managers GmbH (LUWIN) has concluded a retail lease on approx. 180 sq m in the "Ma'Ro" complex in the Frankfurt CBD to the luxury fashion label Brioni (KERING Group). The office and retail property at Neue Mainzer Strasse 74 has a total area of around 13,000 square metres. LUWIN acquired the asset for an institutional investor last year.

It is the first location of the new "Brioni Atelier" concept, which will be rolled out worldwide from Frankfurt. The Atelier designation is a nod to the original Brioni tailor shop, which opened in Rome in 1945. In a very exclusive setting, Brioni will welcome its clientele by appointment. As an Italian luxury fashion house, Brioni is internationally known for its high-end, handmade men's suits.

The new store, in a corner location vis-à-vis the Bürohaus an der Alten Oper and Opernplatz 2, will be used as a sales area and showroom. The opening took place at the end of July 2021. Brioni's lease is an attractive addition to the existing tenant mix on Neue Rothofstraße, where SuitSupply, Woolrich, Hogan, Burresi, Dorothee Schuhmacher and, most recently, Friendly Hunting are among the tenants.

The deal was brokered by Harper Dennis Hobbs Limited.

**About LUWIN Real Estate Managers**

Luwin Real Estate Managers GmbH is an owner-managed company, specialising in real estate investment and asset management services. LUWIN currently manages a diversified real estate portfolio, worth more than EUR 2.2 bn, comprising office, retail and residential properties in Germany and other European countries.

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