

## Anton Meyer opens first Frankfurt store in Ma'Ro managed by Luwin - Colliers advises

**Frankfurt am Main, May 19th 2023** –Men's outfitter Anton Meyer is opening its first store in Frankfurt am Main. The fashion house is moving into 260 square meters of retail space at Neue Mainzer Strasse 74.

Within Frankfurt's city center and in a prominent neighborhood, Anton Meyer has leased the space for the new location on a long-term basis in Ma'Ro. The LEED Gold-certified building has office space in addition to high-quality retail and restaurant space. In total, more than 13,000 square feet of leasable space is available at Ma'Ro, which was completed in 2016. Owner's representative for an institutional investor is Luwin Real Estate. Colliers advised both parties in the leasing process.

**Sarah Dörr**, Associate Director at Luwin Real Estate, comments: "We are delighted with the further leasing success at Frankfurt's Ma'Ro. Alongside tenants such as Friendly Hunting, Burrese and Brioni, the retail label represents an ideal addition to the premium location of Neue Rothofstrasse and Neue Mainzer Strasse opposite Frankfurt's luxury mile Goethestrasse and makes a significant contribution to its development as a target group-oriented retail destination in the middle of the CBD."

**Max Meyer-Abich**, one of the two founders of Anton Meyer alongside Marc Anthony, says: "As an owner-managed label, we pay very close attention to which locations and which spaces are suitable for our sites. We are therefore delighted to have found a store in Frankfurt that meets our high standards and will provide a stylish shopping experience for our customers from the end of July."

**Anna-Claire Griffith**, Head of Retail Letting at Colliers in Frankfurt, added: "Anton Meyer offers high-quality menswear and has great customer potential in the business city of Frankfurt. The new store enriches Anton Meyer's portfolio on the one hand and the shopping offer in Frankfurt's city center on the other. We are very pleased that the lease at Ma'Ro has been successful and congratulate both parties on the conclusion of the contract."

In addition to Frankfurt, Anton Meyer also has stores in Hamburg, Munich and Vienna.



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